

Family Connections Centers operates two family resource centers in San Francisco. For 30 years, we have provided crucial services, education, and resources to thousands of low-income children and families each year. Our mission is to support healthy families and build thriving communities.

Our community and impact:

601,500+ participant hours provided annually 2,500+ participants served each year

30+ interconnected, participant-driven programs

90% of our families qualify as very or extremely low-income

74% of participants identify as English language learners 67% of adult participants were born outside of the US

On March 23, we will host the annual Bloom Shaboom, a fundraiser and celebration of our work and community. We are excited to again welcome over 700 attendees to the beautiful Portola Greenway for a day of live music, gardening activities, art-making, food and drinks, and more. Our guests will include participants from our centers; community members from throughout the Bay Area; city and state officials; and leaders in the education, family support, and health fields.

Bloom Shaboom sponsorships directly support our Healthy Connections Initiative, which works to address the disparities in mental and physical health for low-income families. This program serves over 500 children in San Francisco with health and nutrition education, cooking classes, exercise and dance activities, and nature-based learning. Participating children build healthy habits, have reduced rates of disease, and improve their mental and emotional wellness. Your partnership has a significant impact on our community and helps us continue this important work.

To learn more about the continuum of care that Family Connections provides and our full range of programs and services, please visit fccenters.org.





a free block party in celebration of community, art, & nature march 23, 2025 · 1-4 pm

Sponsor Levels and Benefits

\$20,000 - Golden Poppy

- Logo above event stage
- Interview with company, shared on social media and in newsletter
- Opportunity to present on stage during event program
- All listed Marigold benefits

\$10,000 - Marigold

- Name listed in event press releases
- Logo on event billboard, located in SF, February 23 March 24
- Feature article in newsletter (3,500+ subscribers) and on FCC website

Your name/company name as you would like it to appear in print:_____

- Logo included in monthly FCC newsletter through August 31
- All listed Lotus benefits

\$5,000 - Lotus

- Opportunity to table at the event and provide swag/giveaway items
- Logo included on event passport
- Dedicated social media post, recognizing the sponsor's event support
- All listed Dahlia benefits

\$2,500 - Dahlia

- Logo listed on Bloom Shaboom website through August 31
- Logo included in event newsletters and social media posts
- Name announced on event stage by event MC
- All listed Cactus benefits

\$1.000 - Cactus

- Name listed on Bloom Shaboom website through August 31
- Name listed in Bloom Shaboom email announcements
- Name announced on event stage by event MC

Please complete this form and return to: Family Connections Centers, 2565 San Bruno Ave., San Francisco, CA 94134.

For questions or to send a digital copy of this form, please contact communications@fccenters.org.

Address (if different from above): ______ State: _____ Zip: ______

City:______ State:_____ Zip:_____

Contact Name: _____ Contact Title: _____
Email: ____ Phone: ____

Thank you for your contribution! Your support helps us provide education and family support to children and families.

The sponsorship is tax-deductible to the extent allowed by law.

Family Connections is a 501(c)3 organization • Federal Tax ID 94-3213689

